



*Designers and Manufacturers of Molded Pulp Products*

4545 West Woolworth Avenue  
Milwaukee, WI 53218

Phone: (414) 353-9790  
Fax: (414) 353-9792  
Web: [www.keiding.com](http://www.keiding.com)

## ***BENEFITS OF MOLDED PULP***

- Primarily used for BLOCKING & BRACING
- Useful for packaging MANY TYPES OF PARTS
- CUSTOMED DESIGNED for shape of part and needed strength
- Designed to accommodate MANY VARIATIONS OF ITEMS in the same pack
- Designed to be REVERSIBLE SO FEWER PART NUMBERS ARE REQUIRED
- Designed so it is EASY TO PACKAGE
- Can be designed for USE WITH OTHER MATERIALS
- Very INEXPENSIVE method of blocking & bracing
- SMALLER CARTON REQUIRED than some materials used for blocking & bracing