



CASE STUDY:

Molded Pulp

vs.

Corrugated Hexacomb

Application:

Industrial Electronic Component

Previous Material:

Five Part (SKU) Corrugated Hexacomb

Challenge:

The size and complexity of the customer's previous five-part Hexacomb solution was driving increased storage, shipping and production costs. A significant percentage of their warehouse space was consumed by the Hexacomb packaging, which also meant truckload capacity was inefficient; they were bringing in five truckloads of packaging per week. In addition, too much time was being spent packing the customer's 40lb electronic component on the production line having to piece together five separate parts to form one packaging solution.

Solution:

Keiding Inc created a molded pulp solution with a sleek, compact design that is strong in all directions, reducing the number of packaging SKUs from five down to two, both with warehouse saving nesting capabilities.

Result:

The customer decreased annual shipping and storage costs by \$100k since switching to Keiding's molded pulp packaging solution. Due to fewer packing parts and nesting capabilities, they have experienced warehouse space savings, thus increasing their finished good storage and creating value for their customers in the form of a quick turnaround. Truckload capacity has increased by +400%, reducing their weekly packaging truckloads from five down to one. Finally, time spent packing their product has decreased dramatically.

FOR MORE INFORMATION ON KEIDING MOLDED PULP
PACKAGING SOLUTIONS

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